

2015 NCALA
FALL CONFERENCE
& TRADE SHOW

OCTOBER 6-8

TRADE SHOW
ON OCTOBER 7

BENTON
CONVENTION CENTER
TWIN CITY QUARTER
WINSTON-SALEM, NC



NEW
PROCESSES – TOOLS – REGULATIONS

READY FOR CHANGE

This year's conference theme is "Ready For Change". We will be discussing coming trends, innovations, new tools, and regulatory processes. We will be identifying opportunities for improvement, in the quality of resident care that we provide and in our own professional development. Join us at this year's NCALA Fall Conference & Trade Show and get "Ready For Change"!

Award Nominations

Nominate someone from your staff for the annual NCALA Awards! We are going to award three "Heroes" \$1,000 and a free 2016 NCALA Conference registration. The nominations for these awards are open to any staff in the NCALA Member community except Executive Directors/Administrators. In addition to the three Heroes, NCALA will also award one "Community Leadership" award. Nominations for the Community Leadership Award are open only to NCALA-member Executive Directors/Administrators. The Community Leadership Award winner will receive \$1,000 and a free 2016 NCALA Conference registration.

The awards ceremony will be on Wednesday, after lunch. Only the four award winners will be invited to attend. To learn more about our awards, and to submit your nominations online, go to: www.ncala.org/FC2015.



TUESDAY, OCTOBER 6

9:30 AM–12:00 PM **Registration**

12:00 PM–1:00 PM **Master Your Moments, Master Your Life**

Presenter: Susanne Gaddis

You have 20,000 unique moments a day? Psychologists say that a moment lasts from 1–3 seconds. Did you know that the only moments that become YOUR memories are those PACKED with EMOTION? Living an extraordinary and memorable life doesn't happen by chance...it happens by CHOICE.

1:00 PM–2:00 PM **General Session**—Frances Messer and Kevin Suite review the state of NCALA and give a tribute to Karen Mosely, including the details of the Karen Mosely Administrator-In-Training Scholarship Award. Also, Ted Fitzgerald from the State Board of Elections will discuss photo ID requirements necessary to vote in 2016.

2:00 PM–2:30 PM **Networking Break & Raffle**

2:30 pm–3:30 pm **ALFA President & CEO, James Balda, Discusses the Future of Assisted Living**

As the largest generation to date moves into senior living, we have new responsibilities to uphold, challenges to overcome, and opportunities to seize. We have the opportunity to increase standards of employee excellence and ensure the highest levels of quality by providing areas for professional development that align with changing needs of employees and consumers. We have the opportunity to advance technology and services to promote a greater quality of life for retirees' most enriching years as people continue to live longer at higher levels of acuity.

3:30 PM –4:00 PM **Networking Break & Raffle**

4:00 PM –5:00 PM **Change Your Attitude, Change Your Life**

Presenter: Susanne Gaddis

Attitude—they say—is EVERYTHING. There's a lot of truth to that. Formed by our thought patterns, perceptions, and emotions—attitudes affect how we relate to the people in our lives. Family. Friends. Colleagues. Customers. EVERYONE. Making sure your attitude is healthy, happy, and positive is the very foundation of a better life. This interactive and insightful presentation will provide you and your team with the tools and strategies that matter the most to get in touch with various aspects of your inner self. By applying these transformational techniques, you can change your attitude and change your life.

5:30 PM–7:00 PM **Opening Night Reception**—PAC Raffle and a discussion of the importance of political advocacy.

Scavenger Hunt!

WEDNESDAY, OCTOBER 7

7:30 AM–8:30 AM **Registration, Hero & Community Leadership Award Winners' Check-in**

8:30 AM–10:00 AM **Honoring Residents End of Life Choices: Understanding and Implementing Advance Directives in North Carolina Assisted Living Communities**

Presenter: Ken Burgess, Poyner & Spruill LLP

Explore and explain the rights of assisted living residents to execute advance directives and the responsibility of assisted living communities to help implement residents' healthcare and end of life wishes under NC law. We will explore the array of written advance directives authorized under NC law, including living wills; healthcare powers of attorney; and related documents including Portable DNR orders; MOST forms, and durable powers of attorney. We will also examine the role of each document; how they differ and the function and limitations of each. We will also examine some of the common misconceptions about advance directives by both residents/families and providers; correct those misconceptions and provide practice pointers to assisted living providers for helping residents achieve their end of life wishes; and helping providers avoid both legal and regulatory liability.

8:30 AM–10:00 AM **Meet Me Where I Am—Innovative Strategies for Successful Dementia Care**

Presenters: Mary Ann Drummond and Janie Benton, Carillon Assisted Living

Explore various techniques to interact with dementia residents in the assisted living setting, highlighting what brings both success and failure in routine activity, as well as creative strategies to help individuals reach their maximum potential and live their best each day.

10:00 AM–10:30 AM **Networking Break & Raffle**

10:30 AM–12:00 PM **Maintaining Privacy and Professionalism in an Increasingly Digital World**

Presenters: Terri Harris, Esq. and Susan Fradenburg, Esq. Smith Moore Leatherwood LLP

Explore social media in the assisted living environment including regulatory and ethical consequences associated with the misuse of social medial content.

10:30 AM–12:00 PM **Improving Transitions of Care**

Presenter: Brigitte Specht, Sr Area Manager of Business Development, Sunrise Senior Living

Join Brigitte Specht and a panel of experts from hospitals, physician groups, and other agency groups to discuss the current trends in successful transitions from the acute care setting to the assisted living setting.

12:00 PM–1:00 PM **Lunch**

WEDNESDAY, OCTOBER 7, CONTINUED

1:00 PM–2:00 PM **Awards Ceremony: *Make Me A Channel of Your Peace—A Salute to the Heroes of North Carolina's Assisted Living Industry***

Presenter: Ken Burgess, Poyner & Spruill LLP

Honor all providers of assisted living in NC as heroes, and specially recognize those who have been selected by their peers for extraordinary effort and accomplishments. Be reminded why your chosen profession is a special one!

2:00 PM–5:30 PM **Trade Show**

Many vendors will be on hand, featuring unique services and products to enhance your building and add value to your company, residents, and staff. See firsthand what's new and innovative in the market! Without these vendors, none of us could complete our jobs efficiently. Giveaways will be awarded starting around 5:00 PM. Please Note: All booths must be initialed on the CEU card in order to receive CEU credit for the Trade Show! The only exception is when a booth does not have an exhibitor. No partial credits will be given!

5:30 PM–6:30 PM **Education Foundation Raffle**

Items will be raffled at our Education Foundation Raffle event. There will be an open bar and door prizes for participants. Items will be displayed Tuesday and Wednesday. Proceeds will go to the NCALA Education Foundation, helping us provide free training events throughout the year. You must be present to win. Thank you for your participation and support!



THURSDAY, OCTOBER 8

7:30 AM–8:30 AM **Registration**

8:30 AM–10:30 AM **Music & Memory™**

Presenter: Frances Messer, NCALA Executive Director

Guests will include Regional Ombudsmen, NCALA Music & Memory™ Scholarship recipients, and a representative from the Music & Memory™ organization. The NCALA communities that received a scholarship will share stories of their journey from the Music & Memory™ training and certification through the implementation of the Music & Memory™ program in their communities. Guests will also participate in the program.

10:30 AM–11:00 AM **Networking Break & Raffle**

11:00 AM–12:00 PM **DHSR State of the State**

Presenter: DHSR/ACLS/DMA/Liberty Healthcare Leaders

This session will provide current regulatory and financial information relevant to the NCALA leadership, as well as providing a look into the future of the regulatory and financial environment. Topics include the new Medicaid 3L Policy and new PASRR manual. DHSR will discuss current regulatory issues and introduce the new assistant Chief of Adult Care Licensure, Pam Burns

12:00 PM–1:00 PM **The Current State and Future of Assisted Living in NC**

Presenters: Ken Burgess, Pamela Scott, and Todd Hemphill, Poyner Spruill LLP

Explore the current and future state of development, growth, and operations of the NC assisted living industry, including the Certificate of Need outlook and non-CON growth trends and opportunities; consolidations and relocations of existing providers and communities; and regulatory trends, including survey citation trends and predictions. We'll also look at key operations issues and challenges facing providers.

1:00 PM **Closing Remarks by Frances Messer, NCALA Executive Director**

NCALA BOARD OF DIRECTORS

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Operations Team Leader—Care Services
Kisco Senior Living
NCALA Board President

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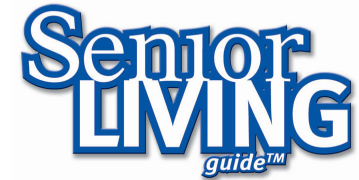
If you would like to nominate yourself or someone you know to be on the NCALA Board of Directors, please email résumés to Frances Messer, NCALA Executive Director, at: frances@ncala.org and please include “NCALA Board Nomination” in the subject line.



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ASSISTED LIVING ASSOCIATION



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PARTICIPANT REGISTRATION FORM

Please complete both pages of the Registration Form. If you need to change your registration after you submit this form, please contact NCALA at (919) 467-2486. **See “Fees” section for early registration discounts.** Pre-event registration ends September 28. However, on-site registration will be available all 3 days.

TUESDAY SESSIONS

4 CEUS*

- ☐ 12:00 PM–1:00 PM: Master Your Moments, Master Your Life
- ☐ 1:00 PM–2:00 PM: General Session
- ☐ 2:30 pm–3:30 pm: ALFA President & CEO James Balda Discusses the Future of Assisted Living
- ☐ 4:00 pm–5:00 pm: Change Your Attitude, Change Your Life
- ☐ **Yes** ☐ **No** 5:30 PM–7:30 PM: Opening Night Reception

WEDNESDAY SESSIONS

7 CEUS*

Choose One

- ☐ 8:30 AM–10:00 AM: Advanced Directives
- ☐ 8:30 AM–10:00 AM: Meet Me Where I Am—Innovative Strategies for Successful Dementia Care

Choose One

- ☐ 10:30 AM–12:00 PM: Maintaining Privacy and Professionalism in an Increasingly Digital World
- ☐ 10:30 AM–12:00 PM: Successful Transitions
- ☐ 1:00 PM–2:00 PM: NCALA Awards Ceremony
- ☐ 2:00 PM–5:30 PM: Trade Show (3 CEUs)

THURSDAY SESSIONS

4 CEUS*

- ☐ 8:30 AM–10:30 AM: Music & Memory
- ☐ 11:00 AM–12:00 PM: DHSR State of the State
- ☐ 12:00 PM–1:00 PM: The Current State and Future of Assisted Living, and Closing Remarks by Frances Messer, NCALA Executive Director

☐ Nursing Home CEUs requested: License #: _____ (Additional \$25 fee required to obtain NH CEUs)

CONTACT INFORMATION

Name: _____ Title: _____

Building/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Is this your ☐ Home or your ☐ Work address? The mailing address
provided here is where we will mail your CEUs!

Phone: (____) _____ Fax: (____) _____

Email: * _____

Emergency Contact: _____ Relationship: _____

Phone: (____) _____

*Required

FEES

Members Non-members On 9/1/2015

Tuesday only \$130 \$170 +\$20 _____

Wednesday only \$185 \$215 +\$20 _____

Thursday only \$130 \$170 +\$20 _____

All Three Days \$420 \$520 +\$60 _____

NH CEUs \$25 \$25 NA _____

Government Employees (No CEUs) FREE

TOTAL DUE _____

Or register online at: www.ncala.org/FC2015

PAYMENT

Whether you fax us this form or register online, you will receive an invoice via email, at the email address provided to the left, which will contain a link through which you can pay online. If you need to pay by check, please print the emailed invoice and include a copy of it in the envelope with your check, and them both to:

NCALA

Park Place Professional Center
3392 Six Forks Road
Raleigh, NC 27609



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